Cooperative Market Development Programme
(CMDP)
Background

The Cooperative Market Development Programme (CMDP) is a joint initiative of Ministry of Land Management, Cooperatives and Poverty Alleviation (MoLCPA), Government of Nepal (GoN) and United Nations Development Programme (UNDP).

It aims to increase quality, quantity and consistency of the supply of fruit and vegetable production in the selected districts through infrastructure development, training and support on farming techniques, marketing and institutional capacity building. By doing this, the project aims at increasing the farmers’ income and other livelihood opportunities as well as ensure the availability of fresh and quality fruits and vegetables at a reasonable price to the consumers. It will achieve this by ensuring establishment of an efficient and sustainable fruit and vegetable collection centers starting from primary cooperative to regional terminal in Kathmandu valley and Chitwan. The project contributes directly to SDG1 (poverty) and 2 (hunger, nutrition).

Quick Facts

**Duration:** February, 2018 to January, 2023

**Funding Sources:**
- GoN
- UNDP

**Total Budget (USD):** 11,401,805

**Implementing Ministry:** MoLCPA

**Beneficiaries:**
- Approximately 14,400 farming households
- 72 cooperatives
Activities
- Select fruit and vegetable pocket areas
- Form/revitalize cooperatives and build their capacity
- Promote quality inputs and improved technologies
- Prepare production and business plan
- Physical infrastructure, safe transportation and linkages for cooperative market chain
- Product Marketing and Branding
- Enabling policy and institutional environment
- Capacity Building of MoLCPA and other relevant stakeholders

Strategy
- Enabling policy environment
- Strong partnership and collaboration with governments and other stakeholders
- Innovation and improved technology
- Documentation of learning and scale-up

Outputs
- Capacity of selected cooperatives strengthened
- Network of cooperative market chain of fruit and vegetable business established
- Policy and institutional capacity of MoLCPA and other relevant government entities improved to facilitate cooperative market development for fruits and vegetables

Outcome
Cooperative market chain established for the increased incomes and livelihood opportunities of farmers.
Programme Districts

The programme is implemented in six districts. These districts are key pockets for fruit and vegetable production for Kathmandu and Chitwan markets.

Gender & Social Inclusion Intervention

- Gender and social inclusion will cut across all outputs and will be prioritized at all stages of project implementation
- The programme will ensure that women and people from disadvantaged groups are included as members of selected cooperatives
- The programme will ensure that members from these groups are represented in key executive positions at all levels of cooperative market chain
- Wherever possible, the programme will promote women-friendly technology for harvesting and post-harvest management

FOR MORE INFORMATION, CONTACT:

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